Folkwang in the social media | Video portal

You would like to produce a clip of a production, an event, a lecture or an interview? Then please note the following points beforehand:

- Only those videos may be published, for which copyright and usage rights for music and text as well as the personal rights of those persons involved have been clarified. For this purpose, a written agreement must be provided in each case. This particularly applies to the rights clearance and registration with and at GEMA and VG Wort (copyright licencing associations) as well as publishing houses, authors and composers. The respective paragraphs and their meaning are available here.

- If your clip is ready for viewing, then the university logo and basic information should be integrated in it. It is also helpful to provide the key information in the info-text of the clip.

Example Vimeo
http://vimeo.com/folkwang

Example Youtube
www.youtube.com/FolkwangUniversity
The names of those persons involved, details of any music used or precise information on the location and date of the recording are properly set out in the more detailed information.

You will find an example of this in an image clip of the university at: www.folkwang-uni.de/clip. In addition, we have compiled a construction kit containing all the important components for your clips, such as university logo, imprint checklist, etc. You can obtain this from the Communications & Media Department or at: socialmedia@folkwang-uni.de.

For questions regarding social media please contact
Department 3: Communications & Media | Public Relations
N.N., socialmedia@folkwang-uni.de.

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